



If you are using our TrURL system, this guide will show you how to take advantage of some advanced options.

You will need to know HTML for most of these features.

## **Transferr URL (TrURL)**

Transferr icons can be shared easily, to share an icon users can click on the options spanner for an icon and select the URL in the 'Share this Icon' field.

Web Developers can also take advantage of sharing by creating a simple Link or Linking image, it's easy:

### **1. Every icon can be shared, all you need to do is use our TrURL format.**

Every icon is specified with the TrURL, the Title and Color.

Transferr can automatically detect the page which the link is located on, so all you need to do is add a link such as

```
<a href="http://transferr.com/trurl.php">Add to Transferr</a>
```

and the location of the link will be determined, and the page will be added as an icon to Transferr.

you can also, optionally, specify other information such as:

group= the color of the icon, default for shared icons is black

title= the title of the icon

then connect everything with & symbols:

```
http://www.transferr.com/trurl.php?group=1&title=Test
```

Again, we request you use the word 'Transferr' somewhere in the link description (if applicable).

These images have been released for use only for linking to Transferr using the TrURL system, any other uses are not permitted. Users may not host the images on their own servers.

The TrURL is very useful if you are integrating your site or blog with social networking and bookmarking sites, it can also be really helpful for people wishing to bookmark your site for later reference.

We hope you use it, before you do please be sure you're familiar with our Terms of Use and Privacy Policy.

Transferr looks forward to offering web site owners and web developers more opportunities to integrate with our site in the future, if you have any suggestions, just email me: [angus@transferr.com](mailto:angus@transferr.com)

